

WOW! Fact Sheet

Who We Are

WOW!, (WideOpenWest, Inc.) is a broadband telecommunications company that began in 1999 with more than 2,600 customer-focused employees nationwide.

We're based in Englewood, Colorado.

We are a multiple service operator building new infrastructure to offer customers alternative access to differentiated high-speed broadband Internet and video services.

We have major public peering points in Chicago, Atlanta, and Ashburn as well as private peering points in nearly every market served.

Who We Serve

We provide services to customers in approximately 300 communities in the states of Alabama, Florida, Georgia, Illinois, Indiana, Maryland, Michigan, Ohio, South Carolina, and Tennessee. The company's hybrid fiber coaxial cable networks span more than 45,000 network miles and serve more than 807 thousand customers and growing.*

An Invested Partner

A partnership with WOW! Business gives you the power of a service-focused organization that's more than 2,600 strong. We have specialists dedicated to each major industry that actively listen to provide the best service and consultation that fits each unique business.

The high-value solutions that our business teams design and implement are backed by the exact same customer focus that has earned numerous high-profile awards for our residential service. However, the partnership doesn't end there, our dedicated support staff is always here for the customer at any stage in our relationship.

Contact us at wowforbusiness.com to start a conversation about becoming a WOW! Partner Alliance representative.

Income Statement

Total Revenue Including Acquisitions and Dispositions ¹	1.16B
Transaction Adjusted EBITDA ²	415.8M

Products and Services

WOW! residential products include high-speed data, cable television and voice over IP-based telephony. WOW! Business provides advanced telephony services, office-to-office metro Ethernet services, high throughput internet access, hosted voice products, and session initiated protocol trunking services.

Network Backed by Experience

Our 45,000+ miles of owned, local infrastructure is carrier neutral, and managed by MEF-certified engineers. Via our MPLS capable network, businesses can connect to cloud computing, data storage, and co-located infrastructure hosted in our secure data centers. We also work with local carriers to expand fiber access across our region.

Our aim is to deliver a partner experience that lives up to our name in all of our dealings, no matter how big or small.

¹Total Revenue Including Acquisitions and Dispositions give effect to certain acquisitions and divestitures made by WOW!, the reimbursement of Chicago Fiber asset build, exclude the effects associated with Hurricane Michael and are key metrics used by management and our Board of Directors to assess our financial performance.

²Transaction Adjusted EBITDA represents Adjusted EBITDA after giving effect to the impact of acquisitions and dispositions that were completed during the relevant periods as if they occurred at the beginning of the period presented as well as adjustments associated with Hurricane Michael.

*All Figures YE2018